

THE MAIN OBJECTIVES ('THEMES')

1. Natural and Historic Environment

Ensuring that development seeks to enhance and protect the existing natural environment and historic and rural character of Fairford, and maintaining/enhancing local public access.

2. Climate Change, Spatial Strategy and Water Management Infrastructure

Ensuring that new housing and business developments are designed appropriately, have effective sewer and drainage systems and are suitably positioned in relation to local schools, shops/services in areas of lowest flood risk and where they will not increase flood risk to others.

3. Housing Provision and Mix

Ensuring that developments meet local need and provide the right housing mix for the existing and projected future demographic profile in Fairford.

4. Community and Business Infrastructure

Ensuring timely provision of infrastructure and services as a pre-requisite of development – including: schools, transport links, parking, health services, community facilities, water and electricity supply and communication (broadband access and mobile phone signal).

5. Local Economy and Town Centre

Improving local employment opportunities, the attractiveness of the town centre and the range of shops and services.